

“ There are plenty of books, tapes and videos on how to sell more effectively, but SalesMind Software is the missing link. It will easily help you to more effectively use what you’ve already learned to finally become the superstar salesperson you were meant to be! ”

Dave Kurlan



SalesMind Sessions:

- Overcoming the Need for Approval
- Overcoming Call Reluctance
- Overcoming the Difficulty Recovering from Rejection
- Becoming Goal Oriented
- Developing a Closing Instinct
- Overcoming Low Self-Esteem
- Overcoming Excuse Making
- Increasing Money Tolerance
- Overcoming Discomfort Talking About Money
- Learning to Control Emotions

“I love the SalesMind CD. I have built it into my daily behaviors, listening to one segment each morning before I start my day. Lately, I’ve been listening to “Increase Your Money Tolerance” and I’ve noticed a distinct improvement in my confidence to ask for and GET bigger dollars...”

*Merit Gest, Vice President
Keystone Business Development,
Chicago, IL*

“Just a note to thank you for SalesMind Software. I personally have used it and have noticed immediate results, but the

most startling results were achieved by one of my sales staff, Kathy. Within thirty days of beginning to use SalesMind, Kathy had a major breakthrough and overcame a barrier, which had previously seemed insurmountable. Her initial success was followed by another and then another in quick succession. She has now established a new level of performance more than DOUBLE her previous level!”

*Dan Carmanico, President
Caramanico, Maguire Associates,
Conshohocken, PA*

“I can’t wait for another “Hit” of the SalesMind CD. My success, after the first week of using the CD, where I focused on “money issues”, included closing in 1 week sales that were 87% of last year’s total sales. The “flow of value...they give me money to get my value” suggestions were critical to my new success.”

*Bob Knowles, President
Technology Recycling
Denver, CO*



subconscious
training
corporation



OBJECTIVE
MANAGEMENT
GROUP, INC.

Dave Kurlan’s

