



subconscious
training
corporation

Norman Hallett's



“The entrepreneurial insight that Norman Hallett has offered me time and time again has benefited me more than any other business assistance I’ve ever received.” **Peter Yunis, CEO, Golfspan.com**

About Norman Hallett

Norman Hallett is the founder and CEO of Subconscious Training Corporation (STC), headquartered in Parkland, Florida. STC develops state-of-the-art mental training softwares for a wide variety of areas, ranging from business to sports to learning topics.

Over his career, Mr. Hallett has developed numerous successful startup companies, including the investment firm of Hallett Commodities, Inc and the Introducing Brokerage operation, NCH Commodities, Inc. Mr. Hallett holds a BA in Mathematics from the University of Cincinnati.

His fascination with the investment industry lead him to grow several firms in a 21-year career in the financial arena. His high-profile style resulted in him being a frequent guest on the

Financial News Network and culminated in his popular radio talk show, "Risky Business", which had a strong 5-year run.



Retired at 50, Mr. Hallett's entrepreneurial spirit kept bubbling up and he began a new quest... the most meaningful of his life... helping people succeed at what they want. He realized the all through his career, his competitive edge boiled down to one thing: his positive, no-quit attitude. STC was the vehicle that he created to gather some of

the greatest minds in the world to contribute content to the mental training softwares he's produced.

Mr. Hallett currently conducts seminars on starting your own Internet business, his most recent passion. To find out more about his seminars, go to www.normanhallett.com

EntrepreneurMind Sessions

Positive and Confident Attitude

At the core of the successful entrepreneur is a positive and confident attitude. This session empowers your self-esteem, motivating you to successful outcomes.

Becoming Goal Oriented Your subconscious mind is a goal-achieving mechanism. As you apply yourself to your goals, you'll see progress, which will motivate you to greater heights.

Be Decisive Make an absolutely unshakable commitment to achieve your goals. Making decisions confidently will define your path to success.

Take Action (Conquer Procrastination)

Own a "do-it-now" attitude. Focus on your highest priorities and make valuable use of your time. Nothing happens until you take action!

Strength to Delegate The successful entrepreneur thinks in terms of getting things done through others. By delegating wisely, you'll be able to spend your time on the things YOU do best.

Embody Leadership Train here to lead with purpose, meaning and values. Allow your consistency and self-discipline to inspire others to action.

Supportive Money Mentality The way you think about money is critical to your success. Prosperity thinking will help you to see a world of possibilities.

Overcoming Frustration Patience is a virtue. You've heard this before. But do you live it? Your fortitude to get through challenges is strengthened with this session.

Personal Management Managing your time is one thing, but add the balance of spending your time on what's important, and you have "personal management". Really get organized with this session.

Overcoming Fears Become unstoppable! Being a successful entrepreneur means confronting your fears. This session will keep you focused on your desired outcomes and keep you moving forward.

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